

YourCause Privacy Policy – NPOconnect

Purpose and Scope

YourCause is committed to protecting your privacy. This privacy policy covers the collection, use, and disclosure of personal information received in connection with YourCause, LLC's ("YourCause") technology platform known as NPOconnect, including websites and apps through which it can be accessed (the "Services").

YourCause collects personal data that users acting on behalf of charitable organizations (each a "user") provide to us when registering for an account with the Services and when using the Services accessed through the account. This data is referred to in this privacy policy as "user data."

Aside from user data, YourCause provides the Services acting as a service provider (*aka a data processor*) on behalf of its charitable organization customers (each a "Customer").

If you visit our websites or provide us with your information as a current or prospective B2B customer of YourCause or Blackbaud, please review our [corporate privacy policy](#). This corporate privacy policy applies to our collection and use of personal data in connection with our marketing and provision of services to customers, B2B customer support and other services – for example, if you interact with us at industry conferences or work for a current or prospective customer of the Services. If you only interact with us using your account with NPOconnect, only this policy will apply to you.

Information Collection and Use

We collect personal data that you provide to us when you are asked to register for an account with the Services and when you use the Services you access through your account. This personal data includes your name, email address, job title, and telephone number you're affiliated with that has contracted for the Services you are using the Services to access.

YourCause collects data in the following categories:

CATEGORY	EXAMPLES
Identifiers	Name, email, IP address

Services activity	Your interaction with the Services
Professional information	Organization for which you are a user

In addition to the purposes described when we collect data from you, we may use your personal data in the following ways:

- *Log In:* Using your account information, we allow you to sign into the secure portion of the Services.
- *Improving the Services:* We use aggregated and personal data about you and your use of the Services to develop, improve, and test the Services.
- *Compliance and Safety:* We may use your personal data to comply with our legal obligations and to identify and remediate suspected or actual fraudulent activity or security incidents.

We keep your personal data in an identifiable form for as long as we have a legitimate reason to use the data and as required by law.

YourCause may share your personal data as necessary to provide the Services or as you specifically request. We may disclose your data to our affiliated organizations and subsidiaries, and to service providers who render services to us or you on our behalf. We also may disclose your information if required by law or to enforce our legal rights or defend us against a legal claim or for the identification or remediation of suspected or actual fraudulent activity or security incidents. We may share your information in connection with a sale or reorganization of YourCause or Blackbaud. We may also share your personal data if it is necessary to act in urgent circumstances to protect the safety of our customers, website visitors, or the public.

We do not sell your personal data collected in connection with your account or share your personal data with any third parties for targeted behavioral advertising. We also don't collect, use, or disclose any sensitive personal information, as defined under applicable state or federal law. We do not knowingly collect any information from minors.

Information about your consumer privacy rights can be found below and at <https://www.blackbaud.com/company/Data-Subject-Rights-Request>. Registered users can view and edit personal information you have already given us.

Security of Your Personal Data

We restrict access to personal data collected about you to our employees, our affiliates' employees, those who are otherwise specified in this policy or others who need to know that information to provide the Services or in the course of conducting our business operations or activities. While no website can guarantee exhaustive security, we maintain appropriate physical, electronic and procedural safeguards to protect your personal information collected via the website. We protect our databases with various physical, technical and procedural measures and we restrict access to your information by unauthorized persons. We also advise all of our employees about their responsibility to protect customer data and we provide them with appropriate guidelines for adhering to our company's business ethics standards and confidentiality policies. Inside YourCause and Blackbaud, data is stored in password-controlled servers with limited access.

Links to Other Websites

For your convenience, we may provide links to other websites that we do not control. We cannot be responsible for the privacy practices of any websites not under our control and we do not endorse any of these websites, the services or products described or offered on such sites or any of the content contained on those sites.

Use of Cookies

YourCause uses "cookies" to collect certain information from users of the Services, such as Internet addresses, browser types, referring domains, time stamps (time page was accessed as well as time spent per web page), as well as the specific pages the visitor has requested. This information is logged for marketing purposes and to help diagnose technical problems and administer the Services to constantly improve the quality of the Services. We may also track and analyze non-identifying activity and aggregate usage-and-volume statistical information from visitors and users and provide such information to third parties. We do not link this automatically collected data to other information we collect about you. A cookie is a small data file that we transfer to your computer's hard disk for record-keeping purposes. We and our partners, affiliates, or website analytics or service providers use technologies such as cookies, beacons, tags, and scripts, to analyze trends, administer the website, track users' movements around the website, and to gather demographic information about our user base as a whole. We may receive reports based on the use of these technologies by these companies on an individual and aggregated basis.

We use two types of cookies: session cookies, which link your actions during a particular browser session and expire at the end of that session, and persistent cookies, which remain on your device and allow us to remember your actions or preferences across multiple browser session. At YourCause, we make use of cookies for the following business purposes:

- *Security:* We use authentication cookies to ensure you only access data intended for your view and prevent unauthorized access of your credentials and information.
- *Operational:* URL redirection is a process by which our site commands your browser to redirect you to a page based on the value stored in the redirection cookie we configured. We also use Local Storage, also known as HTML5 Web Storage, to store content information and preferences to provide users with a better experience on our sites. We do not use HTML5 Web Storage to display advertising based upon your web browsing activity. Various browsers may offer their own management tools for removing Local Storage/HTML5 Web Storage.
- *Analytical:* To better understand how our users interact with our Services and aggregate information on users' engagement with our Services, we use an analytics tool that may store cookies on your device on our behalf.

If you are concerned about having cookies on your computer, you can set your browser to refuse all cookies or to indicate when a cookie is being set, allowing you to decide whether to accept it. You can also delete cookies from your computer. The Help feature on most web browsers will tell you how to prevent your browser from accepting new cookies, how to receive notice when a new cookie is set, and how to disable cookies altogether. However, if you choose to block or delete cookies, certain features of our websites may not operate correctly, and the following may occur:

- If you change the settings on your web browser, you will be presented with the consent option again the next time you visit our website.
- Unless you have adjusted your browser setting so that it will refuse cookies, our system will issue cookies when you visit this website.

Transfer of Information

YourCause is a United States-based company and is subject to United States law. When YourCause collects personal data of individuals located in the European Union, United Kingdom, or Switzerland, we may transfer such data to the United States.

We use Standard Contractual Clauses (“SCCs”) or Model Clauses as a mechanism to provide appropriate safeguards for the protection of personal data for EU, UK, and Swiss data protection purposes.

Keeping Your Data

We keep your personal data in an identifiable form for as long as we have a legitimate reason to use the data and as required by law.

De-Identified Data

YourCause will maintain and use de-identified data only in a de-identified form and not attempt to re-identify de-identified data.

US Consumer Privacy Rights Requests

Five states afford consumers in those states additional privacy rights. These states are:

- The California Consumer Privacy Act (the “CCPA”);
- The Colorado Privacy Act (the “CPA”);
- The Connecticut Act Concerning Personal Data Privacy and Online Monitoring (the “CTDPA”);
- The Utah Consumer Privacy Act (the “UCPA”); and
- The Virginia Consumer Data Protection Act (the “VCDPA”).

The additional privacy protections provided by those laws include: the right to know what data we collect, disclose, and sell; the right to access a copy of your data; the right to request deletion or correction of your data; and the right to opt out of the sale of your data or the sharing of your data for purposes of targeted behavioral advertising. Businesses can’t discriminate against you for exercising any of these rights. These rights are not absolute, and there may be exceptions to these rights.

For more information and to exercise any of your rights, please see our Data Subject Rights Request page at <https://www.blackbaud.com/company/Data-Subject-Rights-Request> or call our toll-free number at +1 844-532-0022. We will verify your identity where required prior to fulfilling your request, which may require government identification. Authorized agents may be used to submit rights requests, in which cases we will take steps to verify the consumer’s identity and that the agent has authority to act on the consumer’s behalf.

Individuals in the UK, EEA, and Switzerland

Legal Bases for Using Your Data

We process your personal data on a variety of legal bases depending on the use. YourCause has a legitimate commercial interest in using your data to improve YourCause. When you request that we perform certain functions for you, these activities require that we process your personal details, or else we can't perform the function you're requesting. The functions you can request are to provide you with an account and provide you with the Services you use. These uses of your data are necessary for us to perform a contract or a request you've made.

Our Legitimate Interests

We may process your personal data for the purposes of our legitimate interests, provided that these uses aren't outweighed by your rights or interests. For any uses we justify on the basis of legitimate interest, you have the right to opt out of such processing by contacting us. For each of the following purposes, we have conducted a legitimate interest assessment to ensure that such processing isn't overridden by your rights or interests.

Making YourCause Better: As stated above, we use aggregated and personal data about you and your use of the Services to develop and test such Services. These activities are necessary to fulfil our interest in creating better tools for enhancing the ecosystem of good by helping us create better technology, better communications and a better website.

Consequences of Not Providing Data

You are not required to provide personal data to us. Note, however, that your failure to do so may affect our ability to provide the Services and fulfil your requests. For example, we cannot provide you access to the Services without authorizing you as a user for your organization.

Automated Decision-Making

YourCause does not conduct automated decision-making on users.

Your Rights

YourCause recognizes that your personal data belongs to you and we don't wish to use it in ways that you don't want us to.

You can exercise a variety of rights regarding our use of your data:

- You can ask us for a copy of the data we have about you.
- You can ask us to correct any incorrect data we have about you. Users may review and update this information at any time. Users can view and edit personal information they have already given us.
- You can ask us to delete your data.
- You can ask for your data in a common, machine-readable format.
- You can object to any processing we do on the basis of legitimate interests.
- You can ask us to restrict the processing of your data. We may send you e-mails with promotional offers, special event information, sales notifications or other messages. If you would no longer like to receive such e-mails from us, please follow the “Unsubscribe” instructions at the end of each email or contact us. Your e-mail address will be removed from our marketing list.

To exercise your access, correction, or deletion rights, please visit <https://www.blackbaud.com/company/Data-Subject-Rights-Request>. For all other requests, contact us at privacy@blackbaud.com. Note that some of these rights aren’t absolute—for example, we may not be able to forget you if we have to keep some of your data to comply with the law—but we’ll evaluate your request in accordance with applicable data protection laws. We will respond to your request within one month of receiving it. Also, note that you have the right to lodge a complaint with the UK Information Commissioner’s Office or the supervisory authority in your country of residence or place of work.

Individuals in Australia

You can notify us of any complaint you may have about our handling of your personal information by emailing privacy@blackbaud.com. We will endeavor to reply to you within 30 days of receipt of the complaint and, where appropriate, will advise you of the general reasons for the outcome of the complaint. While we hope that we will be able to resolve any complaints you may have without needing to involve third parties, if you are not satisfied with the outcome of your complaint, you can refer your complaint to the Office of the Australian Information Commissioner.

How to Reach Us

For questions about this Policy or our privacy practices or to appeal a decision we’ve made regarding your privacy rights, please email privacy@blackbaud.com.

Changes to this Policy

YourCause may update this policy at any time and from time to time and we will post any changes here. The most recent version of this policy is reflected by the version date located at the bottom of this policy.

Last updated March 13, 2023